Publix to open store in Winston-Salem

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- Publix has chosen Winston-Salem and the site of a Masonic lodge on 34 Miller St. for its Triad debut
- Publix Super Markets Inc. said on its website that the 49,000-square-foot store is expected to open in 2015 and feature a covered parking lot.
- "We continue to deliver on our promise of serving the great state of North Carolina by adding yet another county to our market area," Maria Brous, Publix's media and community relations director, said in a statement.
- Publix, based in Lakeland, Fla., will enter a competitive and crowded marketplace in the Five Points intersection area. The store would be across the street from Whole Foods and down the street from Harris Teeter and Trader Joe's have stores in nearby Thruway Shopping Center.
- Counting plans announced Friday for a fourth store in Mecklenburg County, the grocery store chain has committed to opening at least seven stores in North Carolina by 2015 two in Charlotte and one each in Asheville, Cary, Cornelius and Matthews.
- Matthews is where Harris Teeter Supermarkets Inc. is based.
- Publix said it "continues to aggressively look for additional locations throughout the state of North Carolina."
- The planned Winston-Salem store site has been owned by The Masonic Temple of Winston-Salem Inc rcraver@wsjournal.com
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